



# **PROHIBITED & CONTROLLED PRODUCTS POLICY: VENTURE SPECIFY**

**APRIL 2023**



# COURSE OVERVIEW

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## INTRODUCTION

Find out the guidelines and type of products that are prohibited from selling on Lazada. This will help to avoid you from receiving non-compliance point (NCP) and/or getting your store suspended/deactivated.

## WHAT YOU'LL LEARN

1. Understand the overview of Prohibited and Controlled Products Policy.
2. Be fully aware of and abide by Policy Guidelines on Venture Specify.
3. Clearly understand what cannot be sold and the consequences of violating this policy.



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## 01

### Policy Guidelines on Venture Specify



# POLICY GUIDELINES ON VENTURE SPECIFY

**Sellers who are identified to have violated below-mentioned guidelines will be issued up to 48 non-compliance points per product. Accumulation of 48 non-compliance points will result in an immediate deactivation of your store.**

Type	Description	Guidelines
1. Venture Specify		
1.1 Water beads gel	Fluid absorbent granules or beads of any shapes and sizes which is able to absorb fluids, used for decoration and indoor plants. When in contact with fluid it will expand, forms a smooth, transparent and multicolored surface and forms a jelly like appearance.	Not Allowed
1.2 Simcard	A subscriber identity module or subscriber identification module (SIM), widely known as a SIM card, is an integrated circuit running a card operating system (COS) that is intended to securely store the international mobile subscriber identity (IMSI) number and its related key, which are used to identify and authenticate subscribers on mobile telephony devices (such as mobile phones and computers). Exception: Foreign sim card / travel sim card to be used outside Malaysia is allowed.	Not Allowed
1.3 Food	Zamzam water contains uncertified mineral product.	Not Allowed
1.4 Firearms/Gun Misleading	Metal Tin Plate with showing of replica firearms is misleading and not allowed to be listed.	Not Allowed
1.5 Animal Feed	Animal feed is also known as pet food including dog food or cat food. The animal feed products sold on Lazada must be approved by the Department of Veterinary Services Malaysia. The seller must register himself with and obtain the necessary license to manufacture, import or sell animal feed from the Animal Feed Board and Department Veterinary Services Malaysia. For more info about Animal Feed listing guide: <a href="https://sellercenter.lazada.com.my/seller/helpcenter/animal-feed-pet-food-listing-guide-14014.html">https://sellercenter.lazada.com.my/seller/helpcenter/animal-feed-pet-food-listing-guide-14014.html</a>	Required License

# SUMMARY

1. Understand the overview of Prohibited and Controlled Products Policy
2. Be fully aware of and abide by Policy Guidelines on Venture Specify.
3. Clearly understand what cannot be sold on Lazada and the consequences of violating this policy





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